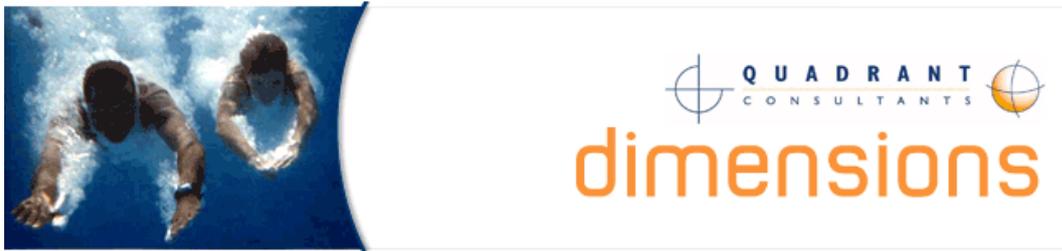


... Change can bring unintended and welcome opportunities

The coalition and its change programme

QUADRANT CONSULTANTS



Spring would seem to be on us and normally that would put an extra spring in the step and a broader smile on people's faces. For many, however, the anxiety of budget cuts and redundancies is less positive.

The theme for Quadrant's latest Dimensions is radicalism, prompted by the coalition government's plans to introduce sweeping reforms across many areas of public life.

We are naturally optimistic folk and take the viewpoint that change can often present unintended and welcome outcomes. The main Dimensions article explores example scenarios, such as high street revival (community pharmacists) and local enterprises (hospitals as 'motherships'), which could provide new openings for enterprise and at the same time boost local economies and job prospects.

As you would expect us to say, we can help in these circumstances, with everything from feasibility studies and community soundings through to helping you find a business partner. Quadrant is working with several organisations currently to support their need for cost recovery and new income streams, and we have a strong track record in helping set up adjacent enterprises, including social enterprise start up and hosting.

Why not give us a call, we'd welcome an initial conversation?

What we do and who we work for

Quadrant is a well established provider of marketing and communications solutions and resource, since 1988.

We deliver research, evaluation, insight, breakthroughs, marketing plans and resource for the public and private sectors, often through our framework places with Buying Solutions and the COI.

We have worked with over 200 clients across a variety of sectors. For case studies related to clients featured here, please go to www.qcl.co.uk/case_studies.html

If you think we might be able to help you with your challenges, call William Annandale on 020 7240 7200 or email william.annandale@qcl.co.uk We will be happy to arrange a no obligation meeting.

For information visit www.qcl.co.uk or visit 25 Floral Street, Covent Garden, London, WC2E 9DS.

